


Voreal Solutions

Website Design

This form has been made to help us determine your website requirements. Our professionals will use the following data when developing your website.

 Section 1: Information Elicitation – Please answer the following questions.

Name: _____

Organization: _____

Your Title: _____

Address: _____

Phone No.: _____

Residence: _____ Office: _____

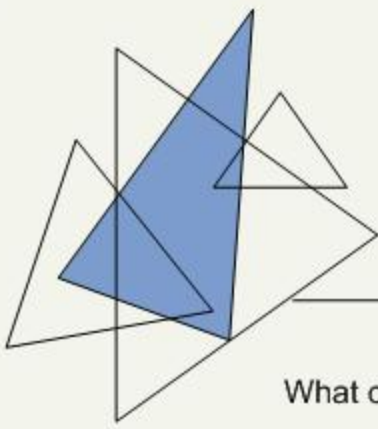
Cell: _____ Fax: _____

Email: _____

Website (if any): _____

How did you hear about us:

- | | |
|---|---|
| <input type="checkbox"/> Newspaper | <input type="checkbox"/> Sales/Marketing Person |
| <input type="checkbox"/> Internet | <input type="checkbox"/> College |
| <input type="checkbox"/> Pamphlets | <input type="checkbox"/> Craigslist |
| <input type="checkbox"/> Friends or Relatives | <input type="checkbox"/> Other |



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What category best illustrates the content of your website?

- | | |
|--|--|
| <input type="checkbox"/> Adult | <input type="checkbox"/> Family |
| <input type="checkbox"/> Art & photography | <input type="checkbox"/> Forums |
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Games |
| <input type="checkbox"/> Business | <input type="checkbox"/> Law |
| <input type="checkbox"/> Communication | <input type="checkbox"/> Medical |
| <input type="checkbox"/> Computers | <input type="checkbox"/> Non-Profit Organization |
| <input type="checkbox"/> Dating/Personals | <input type="checkbox"/> Online Store/shop |
| <input type="checkbox"/> Education | <input type="checkbox"/> Portal |
| <input type="checkbox"/> Science | <input type="checkbox"/> Religious |
| <input type="checkbox"/> Software | <input type="checkbox"/> Other (please specify): _____ |

What languages will this website be displayed in?

- English only
- Other (please specify): _____

How many visitors do you expect per week?

- Less than fifty
- Approximately fifty
- More than fifty

What will be the website URL (e.g. www. _____)?

Is this domain already registered?

- Yes
- No
- I don't know

What features will be included? (check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Member Authentication | <input type="checkbox"/> Contact Form |
| <input type="checkbox"/> Billing Module | <input type="checkbox"/> Opt-in Newsletter |
| <input type="checkbox"/> Shopping cart | <input type="checkbox"/> Credit Card Transactions |
| <input type="checkbox"/> Image gallery | <input type="checkbox"/> Email accounts |
| <input type="checkbox"/> Searching database | <input type="checkbox"/> Flash animation(s) |
| <input type="checkbox"/> Surveys and Polls | <input type="checkbox"/> Virtual Tour |
| <input type="checkbox"/> Current Events Listing | <input type="checkbox"/> Website usage Statistics |
| <input type="checkbox"/> Downloads | <input type="checkbox"/> Other (please specify): _____ |



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2 What is your company objective?

What relevant licenses do you have?

How many departments are in your organization? (please specify)

Who are your affiliates/partners?

What are your goals nationally?

What are your regional-specific goals?

Does the organization have any outstanding achievements or awards?

Are you a member of any relevant clubs, societies, or influential associations?

Who is your audience?

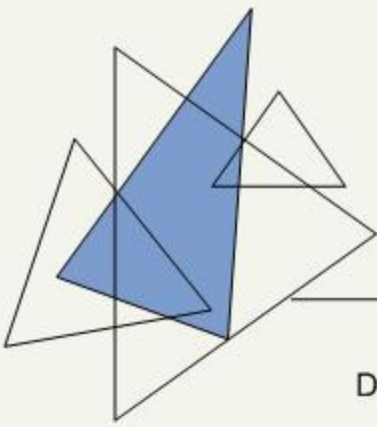
What is the organization of your organization?
Attach a 'Who's who' chart.

What are you doing to increase the companies awareness?

Do you want to also promote your website through Voreal Solutions?

Do you have any preferences concerning the web-based technologies used in our development?

Do you want Search Engine Optimization
(You will come first in the rankings on Google, Yahoo, etc.)



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Does your organization have a quality management rating?

When must this project be completed?

Who will be responsible for budgets and costs?

Voreal Solutions offers easy maintenance packages. The first 2 months are Free. Do you want maintenance handled by Voreal Solutions?

- Yes, I want a Monthly Service Contract (MSC)
- I require a user manual and will do maintenance myself
- I plan to maintain the website myself

Marketing a website once it has been developed is a complex issue. Are you interested in any of the following Voreal Marketing Solutions?

- Standard Website Advertising (SWA)
- Search Engine Optimization (SEO)
- I will advertise through an external channel

3 Please specify the WebPages to include in your website.

- | | |
|---|---|
| <input type="checkbox"/> About Us | <input type="checkbox"/> Prices |
| <input type="checkbox"/> Homepage | <input type="checkbox"/> Links |
| <input type="checkbox"/> Product Gallery | <input type="checkbox"/> Blog |
| <input type="checkbox"/> Services | <input type="checkbox"/> Shopping Cart Checkout |
| <input type="checkbox"/> Sign in | <input type="checkbox"/> Other (please specify ALL WebPages): |
| <input type="checkbox"/> Contact Us | _____ |
| <input type="checkbox"/> Site Map | _____ |
| <input type="checkbox"/> FAQ | _____ |
| <input type="checkbox"/> Coupons & Special Offers | _____ |
| <input type="checkbox"/> Newsletter | _____ |